



**A Personal Message from Darnyelle A. Jervey
for Event and Meeting Planners**

Hello, Incredible One!

First and foremost, I want to thank you for your interest in having me make your next event an Incredible One! I know that you have a lot of choices for speakers and I do not take the responsibility of helping you to make your event inspiring, memorable and engaging for your audience lightly. Empowering people is part of my purpose and mission in life. From intentional success in Corporate America where in three years I progressed from an analyst to a Vice President, to being a Top Pink Cadillac Sales Director in the state of Delaware before starting my full service small business development and empowerment firm specializing in mindset, marketing systems and strategy, and empowerment, I understand the decision you must make. I understand the challenges and details involved in planning a successful event—and what a difference it makes when a speaker's message and performance are aligned with the host organization's goals. I have been invited to events year after year simply because I have worked closely with and developed the trust of the event planner, whose job it is to create a successful event and an empowering experience for the attendees.

I do everything I can to understand your needs and ensure that my message, timing, and interaction with your audience meets those needs. Your audience will be inspired to action and walk away ready to implement significant changes in their lives, ultimately leading to higher productivity at work/business and a deeper sense of fulfillment in life. You can take a deep breath knowing that as your speaker, I am committed to your success. I'm thrilled about the opportunity to serve you and your audience! Thank you for your interest.

Be Incredible,

Darnyelle

Darnyelle A. Jervey, MBA, CEC
Masters of Business Administration
Certified Life & Business Coach



DARNYELLE A. JERVEY

*Mindset, Marketing & Empowerment Strategy to Unleash
the Incredible Factor in Your Life & Business*

PASSION*ABUNDANCE*CONFIDENCE*EXPECTATION

AUDIENCES ARE SAYING....

"She was Incredible!" "Bring her back next year!"

"Her enthusiasm is contagious!" "Encore!" "Very inspiring"

"Her energy is magnetic!"

"Great audience interaction."

"She gave useful information that I can apply now!"



It's no secret that you want your event to be an Incredible one. When you book Darnielle A. Jervey, your audience will be empowered, inspired, entertained and equipped with practical solutions that they can take away and begin to apply instantly for success in life and business. For more than a decade, Darnielle has been capturing audience attention and keeping it as soon as she opens her mouth. Darnielle's passionate delivery and contagious energy as she teaches audiences to apply her PACE Method has connected with meeting planners and created Incredibly successful events.

When you need a message that motivates as well as provides strategic implementation for personal and professional development and success, Darnielle A. Jervey is your solution. She is engaging and entertaining yet her interactive speaking style also provides specific and actionable steps that will assist your audience in "Burning the Box" and moving toward real change. Darnielle delivers it all—energy, laughter, expertise and researched based information that has the power to transform how your audience lives and works. Very easy to work with, you can count on Darnielle to exude professionalism, which will make you look Incredible in front of your audience for having created an Incredible event or meeting.

FREQUENTLY REQUESTED TOPICS...

Market Like a ROCK Star®: Go From Rookie to Rock Star with Marketing that Attracts MORE Ideal Clients

Burn the Box®: Eliminate Excuses, Facilitate Change & Overcome Adversity in Life and Business

Set an Incredible PACE: Plan to Achieve by Creating then Executing with Passion, Abundance, Confidence and Expectation

The Incredible Factor®: The 7 Steps to a Quantum Leap in Life and Business

Unleash Your Inner Passionista®: Define where passion meets distinction in life and business

Mindset for Success: The Internal Keys that lead to External Success

...and other titles customized to your event or theme.

SAMPLE LIST OF CLIENTS

State of Delaware

Walmart

New Castle County Chamber

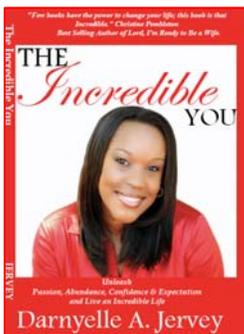
Bank of America

JP Morgan Chase

HSBC Bank USA

Widener University

ABOUT DARNIELLE...



Darnielle A. Jervey is committed to helping audiences unleash the Incredible Factor within using mindset, marketing (personal branding) and empowerment strategy. As a certified coach it is her mission to empower others to Burn the Box® to eliminate excuses, facilitate change and overcome adversity in life and business. Darnielle is known for her uncanny ability to equip audiences with strategic solutions that invoke immediate change. She has written six books on personal development and has given over 500 presentations nationwide. She is the host of An Incredible Moment, a weekly radio show that is empowering others around the world to live the life they were created to live. Through her PACE Method, she is transforming mindsets and increasing goal achievement worldwide. She has appeared in and/or on The Word Network, CN8, ABC, Black Enterprise Magazine and Delaware Today Magazine to name a few. *Prosper Magazine* has named her as a Woman to Watch. She has a master's degree in Business Administration from Goldey-Beacom College.

*To book Darnielle A. Jervey for your event or for more information,
Call Toll-Free TODAY! 1-888-801-5794*



Meeting Planner Frequently Asked Questions

Why hire Darnyelle to speak? Darnyelle is passionate about empowering others to excel and succeed. She'll provide you with a pre-event questionnaire, study your organization and create customized presentation materials that are relevant to your organization and its unique challenges. As the creator of the P.A.C.E. Method and the Leverage Your Incredible Factor System®, she has created strategic solutions to address your organization's needs simply by setting the P.A.C.E. for your success!

What makes Darnyelle's presentation style Incredible? Darnyelle's programs are content-rich, paradigm-shifting, and strategy-packed. Her attention grabbing, humorous, heart-felt, entertaining and highly interactive style of delivery engages audiences immediately! She keeps it REAL! She speaks from her heart and has a magnetizing impact on participants.

Why do Meeting Planners love to book Darnyelle? Darnyelle is an extremely versatile presenter. She speaks to students, staff, new hires, seasoned professionals, women, men and entrepreneurs. Large audiences or small, Darnyelle speaks to the heart of all participants. She doesn't lecture nor use a podium, she empowers, coaches, consults, interacts, dances, motivates, and transforms! Most importantly, she speaks from her HEART! Darnyelle is Incredibly professional and easy to work with. Her staff, website, booking documents, and electronic material make the booking experience enjoyable and fun!

Does Darnyelle do Break-Out Sessions? YES! She loves the opportunity to develop strategy for effective growth and development. She loves offering laser coaching sessions to audience members as well. Also, when you book Darnyelle as your event keynote, she will provide one FREE break-out session!

What are the other value added options provided by Darnyelle? As an award-winning author, Darnyelle takes great care to develop books that provide continuing educational opportunities for her audiences. As a part of booking Darnyelle, you will automatically receive 10 FREE books, which will be given away throughout her presentation. Additionally, Darnyelle enjoys interacting with participants after the event and will sign additional copies of her books.

How can we make sure that everyone who attends the event gets one of Darnyelle's books? Because continuing educational materials are extremely effective in empowering participants, Darnyelle wants to help you to get a copy of a book for each member of the audience. Be sure to talk with Darnyelle or her staff about this option as she can show you how at no additional cost to you, every member can receive one of her best-selling books.



Signature Keynotes and Workshops

Set An Incredible PACE™

Everyone who has ever achieved greatness in life has four things in common: Passion, Abundance, Confidence and Expectation. Participants will experience a significant mindset shift, which will lead to setting an Incredible P.A.C.E. for Success in life and business.

Burn the Box®: Eliminate Excuses, Facilitate Change & Overcome Adversity in Life & Business

While many are still suggesting that you get out of or move beyond the box, Darnyelle has created a program that will eliminate the excuse, facilitate change and allow participants to overcome obstacles in life and business. Using interactive, thought-provoking modules and exercises to drive home the importance of being a change agent to live your best life, Darnyelle is changing lives, shifting minds and empowering a generation to Burn the Box and remove the hindrances affecting the success that all were born to enjoy.

The Incredible Factor® - 7 Steps to a Quantum Leap in Life & Business

In this power-packed, motivational program, Darnyelle highlights the 7 steps to a quantum leap in life and business. Using powerful acronyms and poignant phrases to shift the minds of her participants, Darnyelle breaks down each of the 7 steps in significant detail with easily actionable steps for participants to apply as soon as they obtain the information. When your audience learns to **See, Inspect, Attract, Speak, Plan, Expect** and **Unleash the Incredible**, they will experience the Incredible Factor and will never be the same.

Unleash Your Inner Passionista®

A popular program with women's groups and professional associations, Darnyelle gives the tools and strategic techniques to qualify and declare each participant a Passionista®. A Passionista® is where passion meets distinction in life and business. In this highly interactive and soul-stirring program, audiences will learn peak passion performance tools based on 4 key concepts: Passion Statements, The Value of Distinction, Passion Boards and Work-Life Balance.

Market Like a ROCK Star

In this transformational workshop, Darnyelle shares the marketing secrets that will turn a rookie into a rock start so that they can easily shift the way they work in their business and begin attracting more ideal paying clients in less time.

Mindset for Success: The Internal Keys that lead to External Success

Mindset [attitude] is 95% of your ability to live successfully. By helping participants understand key strategies for training your mind, Darnyelle will help your audience to eliminate fear, squash self-limiting beliefs and progress consciously toward living their dreams in full color.

Remember, we can also customize a program based on your event and theme.

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