#SheGrowsBusinessPeriod

what does she know that other business consultants don't?

DARNYELLE JERVEY HARMON, MBA

SPEAKER | STRATEGIST | AUTHOR

AMERICA'S LEADING EXPERT

ON POSITIONING SMALL BUSINESS OWNERS TO PROFIT

Supported by her unparalleled track record of helping clients grow their businesses within 12 months.

> *... I get tickled purple when I see entrepreneurs recognizing just how Incredible they are and working consistently toward positioning themselves to share their gifts and talents for increased rewards, financially and spiritually.*
>
> ***Darnyelle Jervey Harmon, MBA***

How does she do it?

SHE HAS RAW INSTINCTS.
Darnyelle's 10-minute business makeover amazes entrepreneurs by analyzing their business models and recommending at least two to three strategies for growth. Those who implement her suggestions discover significant results.

SHE CAN CUSTOMIZE A SYSTEMATIC APPROACH.
Darnyelle leverages her background in marketing, sales and operational systems to quickly propel her clients' businesses forward.

SHE HAS TREMENDOUS EXPERIENCE.
Darnyelle is a former Vice President of a Fortune 500 Company. She also owned a Mary Kay Cosmetics business and in only a matter of five months she earned her first (of two) pink Cadillacs. For two years, Darnyelle ran the women's business center in Delaware and grew the program, participants and outcomes by 68%.

Positioned to Profit

Darnyelle is a leading small business expert helping companies grow through the creation of people, process and profit systems.

HER MEDIA APPEARANCES HAVE INCLUDED:

THE WORD Network

ESSENCE

Newsday

BLACK ENTERPRISE

FOX NEWS

australia businessreview

CLICK TO PLAY

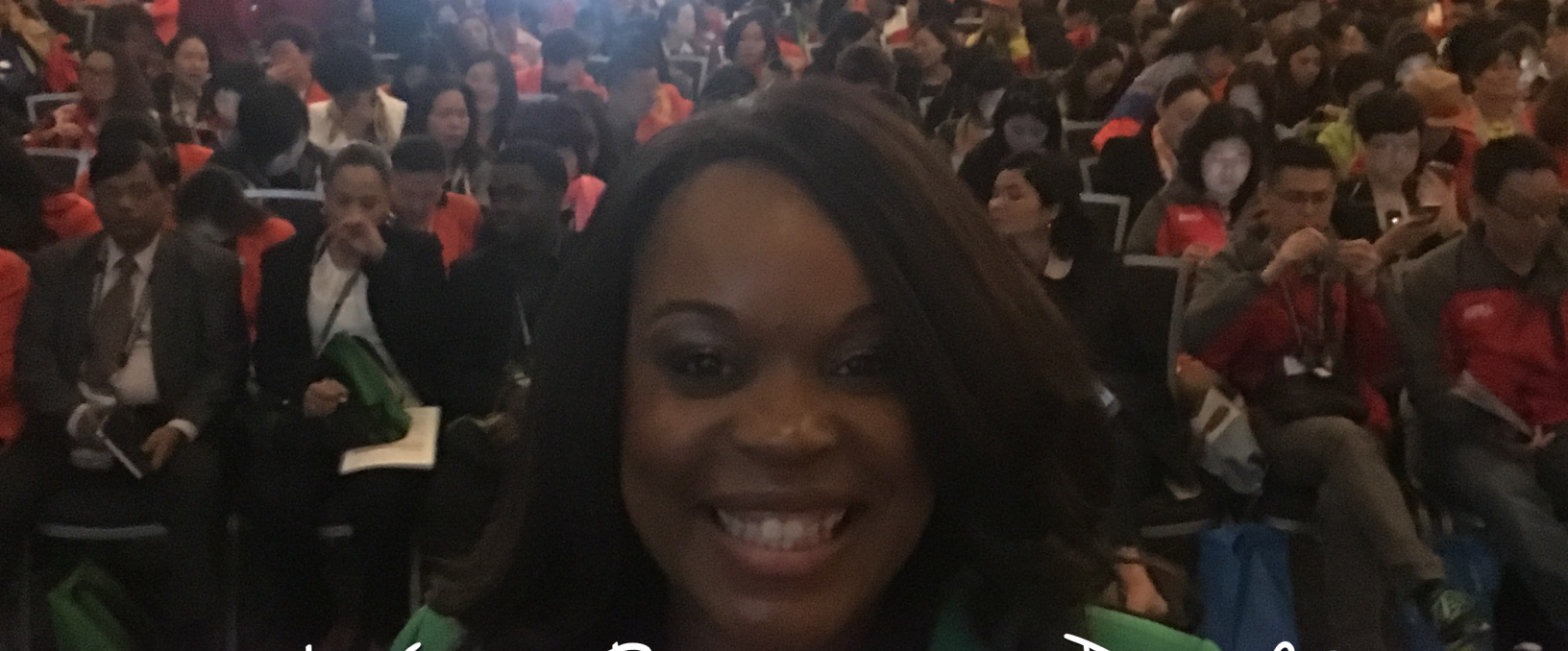
BREAKTHROUGH IN BUSINESS

An Up-Leveled Business Building Experience

19.5k LIKES

750 ATTENDEES

22.4k FOLLOWERS



We Grow Businesses, Period®

An acclaimed keynote speaker and workshop presenter,
Darnyelle's dynamic seminars are an incredible treat.
(discover more online at incredibleoneenterprises.com)

HER SPEAKING ENGAGEMENT CLIENTS ACCOUNT FOR OVER 500 AUDIENCES, INCLUDING:

DuPont® · National Urban League · Virginia Business · MDRT® · Delaware State University · StateFarm™ · Walmart

HER KEYNOTE AND WORKSHOP TOPICS INCLUDE:

- Scale up: 7 Systems to 7 Figures
- Market Like a ROCK Star
- ROCK the Sale: Tighten Your Sales Game
- Lead for ROCK Star Results
- Build a ROCK Solid Team
- Burn the Box: 7 Fire Starter Strategies Leaders Leverage to Ignite Success

"Darnyelle is the truth! She will be an incredible addition to any event if you want to empower and challenge your attendees to Burn the Box."
Mark Victor Hansen, Speaker

"I was so impressed by Darnyelle. She possesses a natural talent to tell a story that will moveothers to recognize their greatness. She has a powerful voice that needs to be heard."
Les Brown, Speaker

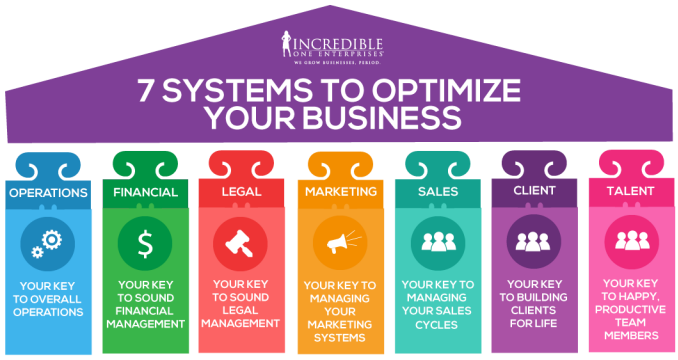
Inspiration from Darnyelle

Branding is how you get known; marketing is how you get found; sales are how you get paid; and **operations, that's how you build a business.**

Stop trying to reinvent the wheel. The truth is, systems make success predictable and the only way any business leader can **maximize time, energy and output** is through the creation of a systematic approach to any business task.

Don't be a willy nilly marketer. Instead, you have to be crystal clear that what you're doing is leading you closer to **getting found by your ideal client.**

YOU'RE A SMALL BUSINESS OWNER. TO POSITION YOURSELF FOR PROFIT, YOU MUST

* Master Your Brand Message
* Automate Your Marketing Sequences
* Confidently Establish Your Thought Leadership Platform
* Master the Sales Management Process
* Develop THE 7 Systems in Your Business
* Build a Talented Team to Expand Your Brand

DARNYELLE LEVERAGES HER PROPRIETARY SYSTEMS TO HELP HER CLIENTS BUILD PROFITABLE BUSINESSES.